

08, March 2023

**RE: 100% Cricket – Future Leaders Programme**

Dear Members,

Happy International Women's Day 2023.

We wanted to take the opportunity to update you about our 100% Cricket campaign, which as you know is part of our long-term commitment to accelerate the growth of women's cricket and women in cricket.

Under the umbrella of 100% Cricket, we are delighted to confirm we have opened for applications for the third batch of the 100% Cricket – Future Leaders Programme designed to support emerging female talent in our sport across administration, coaching and officiating, broadcast, digital, marketing and journalism.

The programme is designed to address the low percentage of women in leadership positions in global cricket and build a pipeline of new female leaders in cricket. We are launching batch 3 on March 8<sup>th</sup>, 2023 with the application process announcement and we're aiming to grow the programme significantly over the next 12-24 months.

**THE MENTORING OPPORTUNITY**

We are inviting female future leaders of our sport to apply to be matched with a mentor to support their development growth.

The role of a mentor is to unlock their mentee's potential and help them to be at their best. This could include being a confidential sounding-board, providing advice, guidance and connections to reach their potential.

The philosophy of the 100% Cricket - Future Leaders Programme is to be participant lead, with the ICC acting in support to match the mentees with suitable mentors and provide guidelines and evaluation frameworks for the participants and opportunities to network and interact.

The mentor programme will last for a period of 6 months, including monthly check-ins and a 3-month review with the mentees and mentors agreeing the frequency and method of communication.

**SELECTION PROCESS**

All mentee applications will be reviewed by a selection panel consisting of the ICC General Manager – Marketing and Communications, another member of the ICC management team and two independents.

The panel will put forward the successful applicants to an appropriate mentor based on their personal and professional development objectives and projected career path. We aim to announce the first batch of selected applicants on **April 19, 2023**.

## APPLICATION PROCESS AND TIMELINES

We invite applications for this batch of participants from **March 8 to March 29, 2023** from all interested candidates from the world of cricket. The opportunity is open to women who will go on to become the future leaders of our sport. Aspiring leaders in junior to middle management positions of any ICC Member or the ICC would make suitable candidates.

- Potential Programme Workstreams:
  - Governance/Board
  - Administration/ Executive Management
  - Coaching
  - Match Officials
  - Player Growth
  - Development
  - Marketing and Promotions / Commercial
  - Media: Journalist/ Commentator/ Broadcaster
  - Digital/ Technology
- Interested candidates must send the following to ICC's email address:  
**100percentcricket@icc-cricket.com**
  - An updated CV – showcasing current role and experience
  - Covering Letter – as means of the Statement of Purpose illustrating the need for mentorship.
  - Letter of recommendation from Member Board / Organisation / Supervisor
- Successful applicants will be notified by **April 14, 2023**.
- The selection committee consists of ICC General Manager Marketing and Communications, along with two independent panelists and Belinda Clark, a legend and leader of the game.
- The mentors will be paired with successful mentees by **April 19<sup>th</sup>, 2023** and the programme and officially commence from that date
- The batch has limited capacity and will consist of not more than **20 candidates**.

The ICC is passionate about celebrating female leaders in cricket and so our mentors and mentees will also be profiled as part of the 100% Cricket campaign. Ultimately, we want to inspire more women to take up roles in cricket and harness the knowledge and experience of our incredible leaders to develop future trailblazers of our sport.

If you would like more information on the 100% Cricket Future Leaders Programme please do not hesitate to contact our team at 100% Cricket on [100percentcricket@icc-cricket.com](mailto:100percentcricket@icc-cricket.com)

I would be grateful if you could share with your teams and encourage them to apply for the programme. Thank you for taking the time to consider the ICC 100% Cricket – Future Leaders Programme, and we look forward to your support.

**Claire Furlong**

ICC General Manager, Marketing and Communications